CONSULTATION

Proposed Apartments with Care

Land off Moorside Road, URMSTON

ADLINGTON

Independent living
...with care, should you ever need it

In partnership with
MHA
bringing quality to later life
About Adlington

Adlington is a developer specialising in providing outstanding new apartments with 24-hour on site care and support available if required, designed exclusively for discerning mature purchasers.

Our Proposal

Adlington are proposing a new development of approximately 51 apartments with care at the Former site of Creamline Dairies Moorside Road, Urmston.

The proposed development includes one, two and three bedroom apartments and communal facilities including:

- Restaurant and residents’ lounge
- Hairdressers, activities room, spa room, guest suite and mobility scooter storage
- Patios and landscaped gardens
- 26 car parking spaces including 4 disabled spaces
- 2 – 3 storeys providing in the region of 51 apartments

In partnership with MHA (Methodist Homes)

The 24-hour on site care provision is crucial to the Adlington concept and we have partnered with MHA for this purpose. MHA is a charity providing care homes, housing and support services for older people throughout Britain. Established over 70 years ago, MHA now delivers a range of services to over 16,000 individuals.

All MHA services, delivered by over 4,000 dedicated staff and 5,000 committed volunteers, are assessed by the care sector’s regulator, the Care Quality Commission (CQC), meet their independent quality ratings and have been consistently rated good or excellent. The requirements from CQC inform the internal and external layouts and communal facilities.

Above images: Similar Adlington Developments
Why Urmston?

We give careful consideration to the sites we choose, identifying sensible locations meeting the needs of the older people. The site at Moorside Road, Urmston fits within this criteria.

- Good range of local shops and services near to the site
- These include doctor’s surgery (GP Centre within the Hospital) pharmacy, Post Office and convenience store all within 100m of the site
- Good public transport connections - bus stops adjacent to the site on Moorside Road
- Established residential area which will benefit from this type of specialised older peoples’ housing

Key benefits of the development

- It creates an environment where preventative measures to reduce ill health and active ageing are promoted, creating an alternative to current residential care homes thus allowing older people the enjoyment of a more fulfilled life in their later years
- The scheme will generate employment and contribute to the local economy
- The regeneration of this previously developed site
- High quality design and materials appropriate for this site in Urmston
- Functional design and layout to meet residents’ needs
- Specifically designed wheelchair accessible apartments with ‘wet room’ shower room
- Represents one of the most efficient ways to deliver care and support
- Meets some of the unmet needs for this type of accommodation with care
Our Proposal (Draft Layout for Discussion)
West Boundary Elevation (Draft Layout for Discussion)

NB New planting shows several years’ growth.
**Get Involved - Have Your Say**

The purpose of this consultation is to provide an opportunity for local residents, businesses and organisations to learn about our draft proposals and to canvass your opinion.

This will be your first opportunity to tell us what is important to you and what you would like to see on this development should it be built. Your feedback is important to us and will be used to help shape our final proposals. By having your say, you will have helped shape the developments design and, where relevant, off-site improvements if planning permission is granted.

Whether you are in favour of, or opposed to the proposals on this site, please tell us why.

Following this public consultation, we expect to submit a planning application shortly thereafter to Trafford Council.

**Illustrative Plans (Draft Layout for Discussion)**

Thank you for taking the time to read this information. We look forward to hearing your views on these proposals at any time through the consultation and planning process.

Please send us your comments by email to: urmston@adlington.co.uk or by post to: Gladman House, Alexandria Way, Congleton Business Park, Congleton, Cheshire, CW12 1LB

Details of the proposal will also be available to view at: www.adlington.co.uk/urmstonconsultation

Alternatively you may wish to discuss the proposals with one of the Adlington team on 01260 288900.

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Adlington consider all correspondence received and our response to the issues raised will be set out in a Statement of Community Involvement (SCI). As part of a planning application, Adlington submit to the Local Planning Authority a complete copy of all correspondence received (including any details such as your name, address and email where you have provided them). This ensures all your comments are available to the Council during the consideration of an application and shows who we have consulted. As the SCI forms part of the formal application documents, the Council may publish it online, subject to their own Data Protection policies. Should the application be the subject of an appeal, the same information will be forwarded to the Planning Inspectorate. If further consultation is carried out as part of the planning process, Adlington may use your details to make you aware of this and to ask for your views, but will not use this information for any other purpose.
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Your Views Urmston
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