

CONSULTATION

Proposed Apartments with Care

The Wylde Green, Birmingham Road, Sutton Coldfield, B72 1DH



ADLINGTON

Independent living with care

About Adlington

Adlington is an award-winning developer specialising in providing outstanding new retirement apartments with 24-hour on-site support and care available if required.

Tailored Care

Following a personalised assessment, individually tailored care can be arranged for homeowners, as much, or as little, as required.

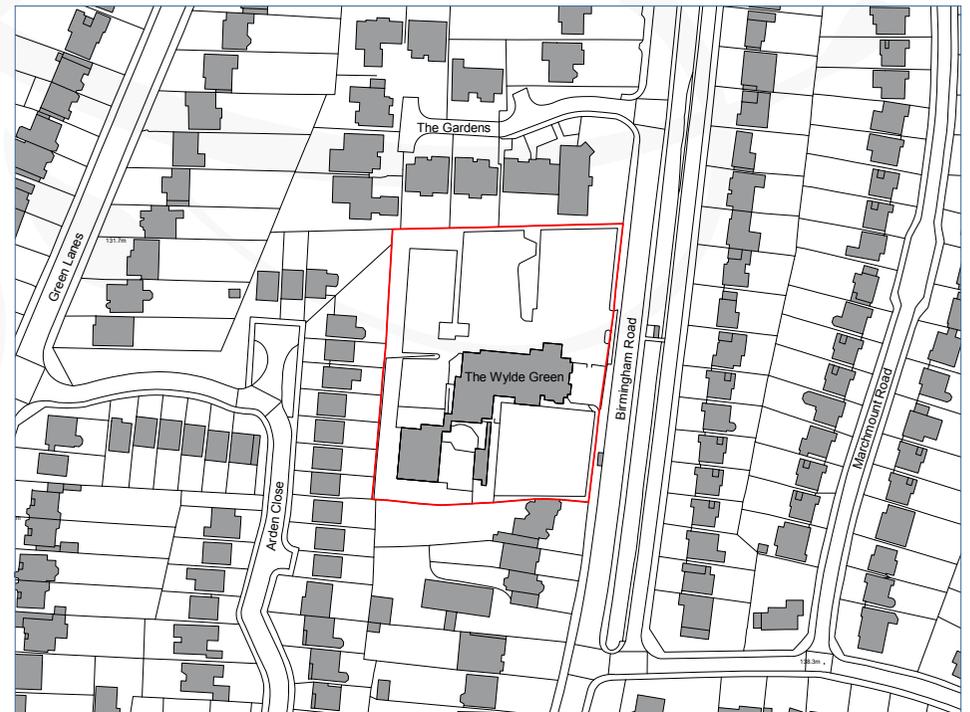
Access to round-the-clock assistance from a dedicated team of specialists is available offering a wide range of flexible support, whenever it might be needed. This personal approach to care ensures just the right amount is delivered to maintain independence and quality of life and caters for short term illnesses, or long term conditions, as necessary.

All apartments are fitted with a 24-hour emergency call system linked directly to the on-site team. In the event of an unexpected trip or fall help would be immediately to hand. This sophisticated call system not only covers each apartment but the entire building and gardens, for added peace of mind.

A significant number of retired doctors have chosen an Adlington apartment for their own future, illustrating the high regard in which our extra care concept is held by health professionals. In fact at one of our developments, of the 51 apartments we had 13 doctors living there.



Previous Adlington Development



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Location Plan



Birmingham Road Elevation

Our Proposal

North boundary

- Existing trees retained for visual screening
- Good separation to residential properties on 'The Gardens'
- Existing boundary treatment retained

Main entrance

- Appropriate location in relation to car parking and communal space 'hub'

Rear leg of building

- Three storey with flat roof reduces scale to address relationship to west boundary
- Location provides best relationship to north and south boundaries & aspect from apartments

West boundary

- Existing mature hedge retained for visual screening and separation to properties on Arden Drive
- Existing boundary treatment retained

Landscaped amenity

- South facing landscaped gardens for:-
 - ◊ Visual amenity
 - ◊ Paths & walks
 - ◊ Sitting-out areas
- Variety of interconnected landscaped amenity space

Car parking & servicing

- Existing kerb lines and parking areas retained to northern boundary to prevent damage to existing trees
- Parking in close proximity to building entrance

East boundary

- Vehicular and pedestrian access relocated to the north
- New metal railing boundary treatment for security
- Existing hedge retained to southern element of boundary

Birmingham Road frontage

- Building set back from road edge respecting local character
- Footprint location repairs strong building line to Birmingham Road
- Active frontage with landscaping and balconies

Building massing

- Predominantly four storey construction facing Birmingham Road
- Massing stepped down to three storey adjacent neighbouring properties to north and south & providing appropriate separation



The Proposed Development

The proposed development includes one, two and three bedroom apartments, all with fully fitted kitchens with integrated appliances, some with en-suite shower rooms and most with a patio or walk-on balcony, plus communal facilities including:

- Table service restaurant and homeowners' lounge
- Hairdressers, activities studio, assisted bathroom, spa room, guest suite and mobility scooter and bicycle store
- Patios and landscaped gardens
- Ample car parking including 5 disabled spaces
- 3/4 storey building, providing 58 apartments in total

Key benefits of the development

- It provides a secure and sociable environment, offering older people a more enjoyable and fulfilled lifestyle whilst combating loneliness
- The scheme will employ up to 16-20 persons (Full-time equivalent)
- The redevelopment of brownfield land providing a safe and attractive environment
- High quality design and materials appropriate to the location
- Functional design and layout to meet residents needs
- Wheelchair accessible (specifically designed) apartments with wet room
- Represents one of the most efficient ways to deliver care and support
- Meets some of the unmet needs for this type of accommodation with care
- Suitable mitigation for bowling green loss to be agreed with the bowling club and Council.

Get Involved - Have Your Say

- Adlington is intending to apply for Planning Permission for a residential development with care for older people comprising 58 private apartments with communal facilities and landscaped gardens. All apartments will be sold to individual homeowners.

We always try and keep local communities informed and welcome any views you may have on our initial proposals at this stage so that we might consider their inclusion in our Planning Application.



Thank you for taking the time to read this information. We look forward to hearing your views on these proposals at any time throughout the consultation and planning process.

Please send us your comments by email to:

birminghamroad-comments@adlington.co.uk

or, write to us at:

Your Views [Birmingham Road](#)

Gladman House, Alexandria Way, Congleton, Cheshire, CW12 1LB

Details of the proposal will also be available to view at:

www.adlington.co.uk/birminghamroadconsultation

Alternatively you may wish to discuss the proposals with one of the Adlington team on 01260 288900.



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Your Views Birmingham Road
Gladman House
Alexandria Way
Congleton Business Park
Congleton
Cheshire, CW12 1LB

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Adlington consider all correspondence received and our response to the issues raised will be set out in a Statement of Community Involvement (SCI). As part of a planning application, Adlington submit to the Local Planning Authority a complete copy of all correspondence received (including any details such as your name, address and email where you have provided them). This ensures all your comments are available to the Council during the consideration of an application and shows who we have consulted. As the SCI forms part of the formal application documents, the Council may publish it online, subject to their own Data Protection policies. Should the application be the subject of an appeal, the same information will be forwarded to the Planning Inspectorate. If further consultation is carried out as part of the planning process, Adlington may use your details to make you aware of this and to ask for your views, but will not use this information for any other purpose.